

FW FOCUS BUSINESS ANALYSIS TRAINING BROCHURE



Who are we ?

About Us

FW Focus Innovations is a rapidly growing training institution, providing a wide range of personal and professional development courses. Our focus is **Business Analysis Training** and we are an organization that is nationally accredited and endorsed by **International Institute of Business Analysis**. As a nationally accredited organization we strive for excellence first and foremost. Our goal is to provide accessible and quality education opportunities within the community.

What Our Training Offers

Our Business Analysis Training provides participants with the following:

- ▣ An introduction to business analysis including: knowledge areas, requirement gathering techniques, methodologies...etc.
- ▣ A certificate of training in business analysis
- ▣ Professional development units (30PDU's) to write the Certified Business Analysis Professional (CBAP) exam in the future
- ▣ A training that includes hands on practical and project work (Assignments)

Course Content

| DAY | DATE | TIME | TOPICS |
|-------|----------|--------------------|--|
| Day 1 | Saturday | 10:00AM-4:00PM EST | <ul style="list-style-type: none">• Business Analysis at a glance• What is Business Analysis?• Knowledge Areas in Business Analysis• Business Analysis Planning & Monitoring• Software Development and Life Cycle (SDLC) |
| Day 2 | Sunday | 2.30PM-8.30PM EST | <ul style="list-style-type: none">• Enterprise Analysis• Software Modeling (Use Case Diagrams)• Elicitation |
| Day 3 | Saturday | 10:00AM-4:00PM EST | <ul style="list-style-type: none">• (Assignment Presentation)• Requirements Analysis• Software Modeling (UML Diagrams)• Deliverables & Documentation |
| Day 4 | Sunday | 2.30PM-8.30PM EST | <ul style="list-style-type: none">• (Project Walkthrough)• Solution Assessment & Validation• Software Testing• Requirements Management & Communication• Resume Writing |

Business Analysis at a glance

▣ What is Business Analysis?

- ▣ Business Analysis is the practice of enabling change in an organizational context, by defining needs and recommending solutions that deliver value to stakeholders. The set of tasks and techniques that are used to perform business analysis are defined in *A Guide to the Business Analysis Body of Knowledge*® (*BABOK*® *Guide*)

▣ Who is a Business Analyst (BA)?

- ▣ **The Business Analyst (often referred to as BA) is an agent of change.** Job titles for business analysis practitioners include not only business analyst, but also **business systems analyst, systems analyst, requirements engineer, process analyst, product manager, product owner, enterprise analyst, business architect, management consultant, business intelligence analyst, data scientist**, and more. Many other jobs, such as management, project management, product management, software development, quality assurance and interaction design rely heavily on business analysis skills for success.

▣ Some Daily Functions of a BA

- ▣ Assisting with the business case.
- ▣ Facilitating meetings (JAD sessions)
- ▣ Development of project materials (Requirements Management Plan)
- ▣ Attending meetings
- ▣ Providing feedback and updates on tasks
- ▣ Documenting business requirements to functional requirements
- ▣ Updating stakeholders

Skills Required to Become a BA

▣ Raw Skills

- Excellent communication skills
- Written communication
- Interpersonal skills
- Verbal communication skills
- Analytical skills Logical thinking
- Decision making skills

▣ Acquired Skills

- Knowledge of analysis methodologies like UML
- Process Mapping techniques like Flow Charts
- Knowledge of software applications
- Knowledge of architectures
- Knowledge of SDLC
- Project Management life cycle
- Knowledge of Microsoft Office tools (VISIO, Power Point, Word, Excel)

New to the BA Industry

▣ Challenges For First Timers

- ▣ Inadequate training and understanding of key concepts
- ▣ Inability to understand the scope of work
- ▣ Inability to determine the next steps

▣ Ways To Mitigate The Challenges

- ▣ **TAKE OUR TRAINING COURSE!!!**
- ▣ Continuous research. Your research continues even after the training
- ▣ Adequate support system from experienced professional to “**mentor**”
- ▣ Attending Brainstorming sessions

▣ Career Path

- ▣ Quality Analyst
- ▣ Process Analyst
- ▣ Project Management
- ▣ Six Sigma
- ▣ Enterprise Architect

▣ Qualifications Required

- ▣ Any project work experience (IT, Non-IT)
- ▣ Post secondary education
- ▣ Our training course

Additional Information

▣ Training Expectations

- ▣ Students will be required to complete a registration form online through our website to enrol for the training
- ▣ A training Binder/Handout will be mailed to students after the student registers and prior to the training.
- ▣ Training format is in-class or via WEBEX (login details will be provided a week prior to the training).
- ▣ Training style is interactive to allow for questions.
- ▣ Assignments will be given to students which will be presented during the training.
- ▣ There will be one 30 minute and two 10 minute breaks.
- ▣ Students will be supported in resume writing/preparation.

▣ Salary Expectations

- ▣ Full time BA salary Ranges from \$65k-\$90k (depending on level of experience)
- ▣ Contract BA Starts from \$60/hr - \$120/hr (Depending on level of experience and negotiating skills)